

**Client:**

Netgear

**Industry:**

Computer & Data Network

**Headquarters:**

San Jose, CA

**Project:**

Existing intranet portal branding with a new theme in SharePoint 2010

## Branding intranet portal with new theme

### Challenge

Netgear wanted to redesign their intranet portal—which had been created in SharePoint 2010—to be in alignment with their current brand standards and the latest design trends. In addition, they were using some premium web parts to which the new design also needed to be implemented. This would require exacting attention to detail since our work would be done on a live intranet portal.

### Platform

After studying the requirements and challenges faced by the client, Miri determined that the best-suited platforms and tools to help Netgear achieve their goals would be:

- SharePoint 2010
- SharePoint Designer 2010
- jQuery
- HTML 5, CSS3

### Solution

We worked with existing running intranet portal to create and implement the following features:

- New custom master page.
- New theme with specified color scheme as per brand standards.
- Dashboard for the portal with custom viewing of events, important links, images and premium web parts with custom theming.
- Web parts for image gallery, fetched from a list in root site.
- Web parts for news and events, announcements and image gallery.

### Results

The new look and functionality of the intranet portal now fully aligned with Netgear's branding needs.

Key benefits realized:

- Betterment in quality data acquisition.
- Updated look and feel of the main site and all sub sites.
- Visually-consistent Web parts, Image Sliders, News Events Sliders.